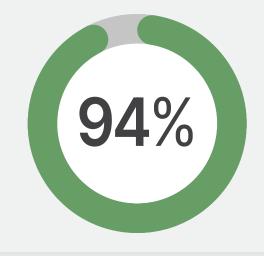


## **ESG Mindset Mastery**

# Empowering Action Learning for Sustainable Impact

The next generation of consumers expect businesses to have a point of view on societal and environmental issues, and to be doing the right thing for people, communities and the planet. Drive your organization's sustainability efforts to new heights with Talent Solutions Right Management's **ESG Mindset Mastery (ESGMM) Training Program**.

Designed to empower your workforce, the program is an **immersive training experience** designed to help organizations **unlock the power of an ESG mindset.** Embrace sustainability as a core value and unleash your organization's potential for positive change. Nearly 8 in 10 organizations have developed their ESG strategy, yet 94% of companies lack the necessary talent to implement their goals.



## Why Environment, Social and Governance (ESG) Matter

Developing an ESG mindset is crucial for organizations to thrive in a rapidly changing business landscape.



Positive Social Impact Address social issues, promote diversity and inclusion, and support community initiatives.



**Risk Management** 

ESG risks (e.g. climate change, social inequality) can impact a company's reputation, financial performance, and long-term viability.



#### **Talent Attraction & Retention**

Enhance your employer brand, attract top talent, and boost employee engagement and retention.



#### **Competitive Advantage**

Consumers increasingly seek environmentally and socially responsible products and services.



Future-Proofing

Future-proof your business against changes in regulations, market trends and consumer sentiments as demand for ESG practices grows.



#### Innovation & Efficiency

An ESG mindset fosters a culture of innovation, which drives development of sustainable products, processes, and business models.



### **Program Outcomes**

- Understand and apply ESG concepts through action learning, interactive tools and case studies
- Delve into the essentials of ESG while focusing on practical action learning applications to cultivate the necessary soft skills to drive positive change
- Collaborate on action learning ESG projects, facilitated using Right Management's DektoKit and develop real-world solutions
- Emerge with the mindset and skills to make a lasting sustainable impact in your organization and beyond

Program Details
Introduction to the fundamentals of ESG
> Overview of the 17 Sustainable Development Goals and their relevance
Discuss the broader implications of ESG on businesses in Singapore
> Development of Key ESG Mindset and skillset competencies
Introduction to Action Learning ESG Project
Identify potential Action Learning Projects from either existing organizational directives, or through Right Management's facilitated matrix process
Work in Groups on facilitated ESG projects using Right Management's DektoKit and methodology
Present ESG Projects to senior stakeholders for buy-in and potential implementation

Join us on this transformative journey and propel your organization towards a future where sustainability is the foundation of success. Together, let's create a better world.

Contact us today to learn more and unlock sustainable impact.

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